

WATCHFIRE SIGNS EARNS GREAT PLACE TO WORK CERTIFICATION

August 3, 2021

Watchfire Signs announced that it has been Certified™ by Great Place to Work®, a global authority on workplace culture, employee experience, and leadership. The 2021 certification, based solely on employee feedback, shows Watchfire significantly outpaced U.S. companies in employee satisfaction.

According to the survey, 87 percent of Watchfire employees say the company is a great place to work, 28 points higher than typical U.S.-based companies. Watchfire also scored high for physical safety, job security and customer service.

“In today’s economy when competition for employees is fierce, this recognition is important and shows us that we are creating a culture that demonstrates our commitment to providing a safe workplace where employees have room to grow and thrive,” said Steve Harriott, CEO of Watchfire Signs.

A high number of employees surveyed said they are proud to tell others they work at Watchfire (95 percent) and hope to stay at the company a long time (86 percent).



An example of this commitment to Watchfire is Chris White, Watchfire’s new sales director in the central region. White joined Watchfire in 2006 as an inside sales rep and later served as territory manager in Texas, Indiana, and Chicago. In his new position he will oversee sales in Arkansas, Indiana, Illinois, Ohio, Michigan, Wisconsin, Minnesota, Missouri and North and South Dakota.

“I really love the culture and family atmosphere at Watchfire, and like working for a company where employees stay a long time,” said White, who noted that the number of employees has grown from 90 when he started to more than 350 today.

White succeeds Dave Wuellner who is retiring after a 45-year sales career including the past 11 years with Watchfire. Wuellner began his Watchfire tenure as a territory manager in Indiana before being promoted to sales director in the central region in 2015.

“Dave and Chris are great examples of the committed employees we have at Watchfire,” said Harriott. “We will miss Dave and wish him well in retirement, and at the same time are confident that Chris will represent Watchfire in the central region with the same integrity and enthusiasm.”

Check out open positions at Watchfire.